

# HR Tradeshow

San Diego Air & Space Museum

Join  
Us

WEDNESDAY  
June 25  
4-7 P.M.

## Reach San Diego's T&D and HR Workforce Decision Makers...in One Place!

San Diego's T&D and HR Marketplace Tradeshow is presented by San Diego's leading Training & Development and HR Workforce organizations. Tradeshow attendees are looking for new resources for their consulting, product and service requirements...they are there to shop!

The event is promoted to more than 5,000 members and prospects of the 13 organizations hosting the event. In addition to event-specific emails from each organization, the Marketplace Tradeshow is promoted through our traditional marketing channels including Web site, social media, weekly email newsletter, PDF newsletter, radio show, etc. Exhibit space is assigned on a first-come, first-served basis, so the earlier you reserve your package, the better your location. Exhibitors are listed on the event information page of the SD SHRM Web site and in event-specific promotional emails, so the earlier you reserve your space, the more exposure you will receive.

## Sponsor Both the June Marketplace Tradeshow & October Collaboration Program for One Price

### Sponsorship Packages

All sponsors receive the following recognition at **BOTH** the **June T&D and HR Marketplace Tradeshow** AND the **October Collaboration Program**:

#### All Sponsors Receive:

- Exhibit Table in premium location with Deluxe listing for **both** events
- Sponsor recognition on event promotion emails and web pages for **both** events
- Sponsor recognition in event programs and signage at **both** events

#### Gold Package Extras (\$3,000)

- Guest appearance on the SD SHRM Radio Show
- Skyscraper ad on the SD SHRM Web Site for 8 Weeks (run of site) (4 consecutive weeks surrounding each event)
- Logo in newspaper ads promoting the two events (title and gold sponsors only)

#### Silver Sponsor Extras (\$2,000)

- Box ad on the SD SHRM Web Site for 8 Weeks (run of site) (4 consecutive weeks surrounding each event)

#### Bronze Sponsor Extras (\$1,000)

- Button ad on the SD SHRM Web Site for 4 Weeks (run of site)

### HR Tradeshow Exhibit Packages

#### Deluxe Exhibit (\$345 early/\$445 late)

Includes exhibit table, two (2) exhibit personnel registrations and deluxe listing in the event program (company name, company logo, contact information AND 50-word description)

#### Standard Exhibit (\$295 early/\$395 late)

Includes exhibit table, one (1) exhibit personnel registration and basic listing in the event program (company name and contact information only)

**Additional Table (\$150)**—Up to one additional table can be added on a space-available basis.

### Sponsored by:



Manpower®

#### Who should Sponsor or Exhibit?

##### Benefits-Related Products and Services

- Insurance Plans
- Health Plans
- Retirement Plans
- Long-Term Care
- Financial Planning
- Wellness Programs
- Employee Assistance Programs
- Disability

##### HR Technology Products and Services

- Applicant Tracking
- Benefits Administration
- Compensation & Incentives
- Management Systems
- Hiring Management Systems
- HRIS and HRMS
- Job Boards
- Payroll
- Performance Management
- Performance Appraisal
- Succession Planning
- Time and Attendance Tracking

##### Staffing Management Products and Services

- Recruitment
- Executive Search
- HR Technology
- Outsourcing
- Pre-employment Screening
- Relocation
- Staffing & Temporary Services
- Training & Development

##### Organizational & Employee Development

- Career Development
- HR Staff Development
- Legal and Regulatory Issues
- Leadership Development
- Metrics and Staff Development
- Outsourcing Training
- Skills Enhancement
- Training & Development
- Succession Planning

[Click Here to Sign Up Online](#)  
**Early-Bird Exhibit Deadline: May 28**

#### Presented by San Diego's Workforce Organizations

SD Society for Human Resource Management (SD SHRM) \* American Society of Training & Development (ASTD-SD) \*  
Asociación de Recursos Humanos de la Industria en Tijuana, A.C. (ARHITAC) \* Association for Strategic Planning \*  
Compensation & Benefits Association (CBA-SD) \* NCPA \* ODNetwork (ODNET) \* San Diego Employer's Association (SDEA) \*  
SD HR Forum \* SD HR Roundtable \* SD Professional Coaches Alliance (SDPCA) \* SoCal Global HR Group \*  
University of California San Diego Extension (UCSD Extension)